



Measurement Tools



FOODSERVICE – WHY CDN?

COMPANY

- Family-owned since 1984
- Certified WBENC and WOSB member for large corporations, government and school bids
- A global category leader focused solely on thermometers, timers and scales
- CDN is big enough to offer a comprehensive line, but small enough to get things done

PRODUCT

- CDN products in tens of thousands of foodservice, healthcare and institutional locations
- Good, Better, Best in every category
- 65% of product line is tooled by CDN
- Strong ties to established manufacturing sources (in both China and Vietnam) provides stability for quality and delivery
- Private label and OEM capabilities

SERVICE & SUPPORT

- We are responsive and quick on our feet
- High fill rates
- We can be your partner in a highly-profitable expansion of your business
- Website, images and marketing materials to inform, educate and sell
- CDN brand recognition: national advertising, trade shows, public relations
- Trade memberships: NAFEM, FEDA
- AutoQuotes
- Buying groups: XYZ, NAFED, STRATA
- Community outreach: Feeding America, Catalyst Kitchens, NAEIR

QUALITY

- Quality & Innovation: 304 stainless steel, NSF®, BioCote®
- 5-year warranty on most CDN products
- HACCP-certified BioCote® antimicrobial technology integrated into plastics during manufacturing
- Packaging: attractive, organized, informative, responsible
- Socially responsible with recyclable packaging, compliance with WEEE directives and 0% Hg & WERCSmart batteries

VALUE

- Competitive pricing and custom pricing programs tailored to customer needs
- Ship time 2 days
- Free freight on net orders over \$500
- We break inner packs
- Merchandising options available
- 0.5% return rate